



Contact

Göcek Mahallesi Atatürk Blv.
No:37 Fethiye/Mugla
+90 535 015 47 17
+90 533 420 18 38
info@emekmarin.com
www.emekmarin.com

Portfolio 2020

WELCOME

TURKISH WELCOMING



RIZA CAGDAS CAKIR
Chief Operation Officer

Thank you for your valuable time giving us this opportunity to open our World to you. I am hoping you enjoy everything you read here and get the feeling of our 'soul'.

We are a 3rd generation family company started in 1966 and were always in the technical side of yachting. Yachting is in our blood. It is our business and our way of life. Our history is full of rich experiences giving us motivation, know-how and answers to questions about today as well as tomorrow's possibilities for the yachting industry.

Our technical service knowledge has grown exponentially over the years to encompass electrics and electronics, mechanics, painting, epoxy and lamination. We can fit out many different type of yachts and boats with all of these. But our experience has shown that it is best to be specialised in certain types of yachts because in this way we are able to focus and keep our technicians focussed, and up to date with the latest innovations, as well as build up a level of competence, unprecedented, within our industry.

All this know-how helps us to provide and fit out yachts in the best ways for the adventures their owners will demand. Safety is of paramount importance, but we also believe yachts should be easy in handling and operation as well as technically reliable.

We welcome anyone exploring the world of High Quality Bluewater Cruising Yachts in the categories of Monohull sailing, Catamarans and Trawlers. We have enabled many to safely take their yachts around the world in simple comfort. When they come back home, some want to change their Bluewater cruisers for Specialised local Cruising yachts. Naturally we can help them with this, just as we can help those thinking of scaling up from being local sailors to embarking upon their first Blue Water voyages.

Central to our policy is the idea that every customer has different abilities, character, disposition, and needs. We aim to reinforce their aspirations by matching them with products suitable to their varied demands and talents.

Customer satisfaction, after safety, is always at our central focus. We aim to model unique choices to challenge and delight our yacht-people. This philosophy was established by my grandfather and continues as our driving force today and will continue for as long as I remain at the helm of this company.

We embrace tomorrow standing upon the shoulders of our founders and with a feeling for what we are accomplishing today. It is my honour to have you on board where our dedicated people can help make a difference within the vast world of yachting.



HISTORY

WHERE WE COME FROM



Riza Cakir, the grandfather who shares my name, had no idea when he started adapting industrial engines for marine use, machining power shafts and propellers that our company would grow to what it is today. His concern was simply to feed his family, do a good job, and meet local demand.

These simple ambitions paid off because as boating grew as a sport he started to get more and more inquiries from different parts of Turkey. Our company grew slowly, during these early years - his Riza's eldest son became expert at fitting and refurbishing ZF and Hurth marine gearboxes.

After graduation from technical university, Riza's youngest son joined the family company in the 1980s. The brothers, who loved the sea and were keen yachtsmen, realised an ambition when an opportunity arose for them to open a yachting centre in Gocek. There they opened a different workshop in order to provide technical services to a limited number of yachts in the harbour.



This contributed to the development of Gocek Marina, which opened in 1996. The marina vastly increased the numbers of boats and yachts in the area. As a consequence our company opened a Showroom and Chandlery representing major maritime brands, and stocking a range of equipment including technical systems, engines, generators, gearboxes, and navigation equipment.

Today, my brother and I represent a third generation to join our company. We have been involved in this business since childhood. My brother recently qualified as a marine designer and, since graduation as a Marine Engineer, I worked for a number of Super-Yacht yards in Europe, before taking the role of General Manager of Emek Marin in 2010. Customer always was part of our family and business since generations.

The sea presents us with many challenges, and is not without some danger. True yachts-people share the risks and the beauty of water with a depth of feeling normally reserved for poets.

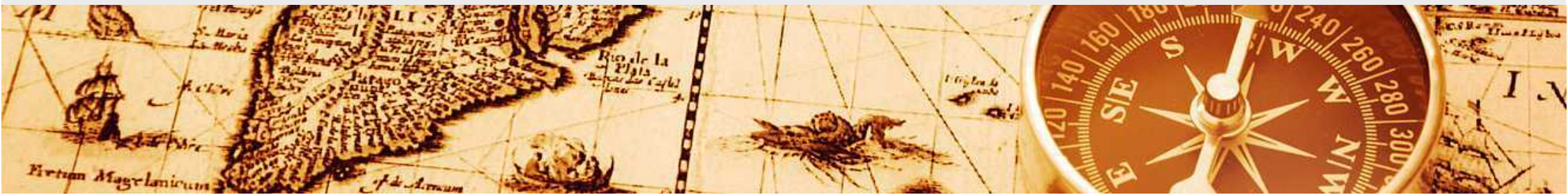
We enjoy such people. They bring wonderful stories and share kindly with those who appreciate a yachting lifestyle at sea. My wish is to help more and more people appreciate their yachting and, perhaps, share my vision of a safe global circumnavigation.

Emek Marin now has 3 different divisions under a family holding company each aimed at maximising customer care and satisfaction:

Technical Service and Refit
Distribution of technical equipments
Brokerage

We specialise in preparing boats for long distance Cruising. Selling yachts to Bluewater cruisers and distributing technical equipment of high quality brands and refitting blue-water cruisers.

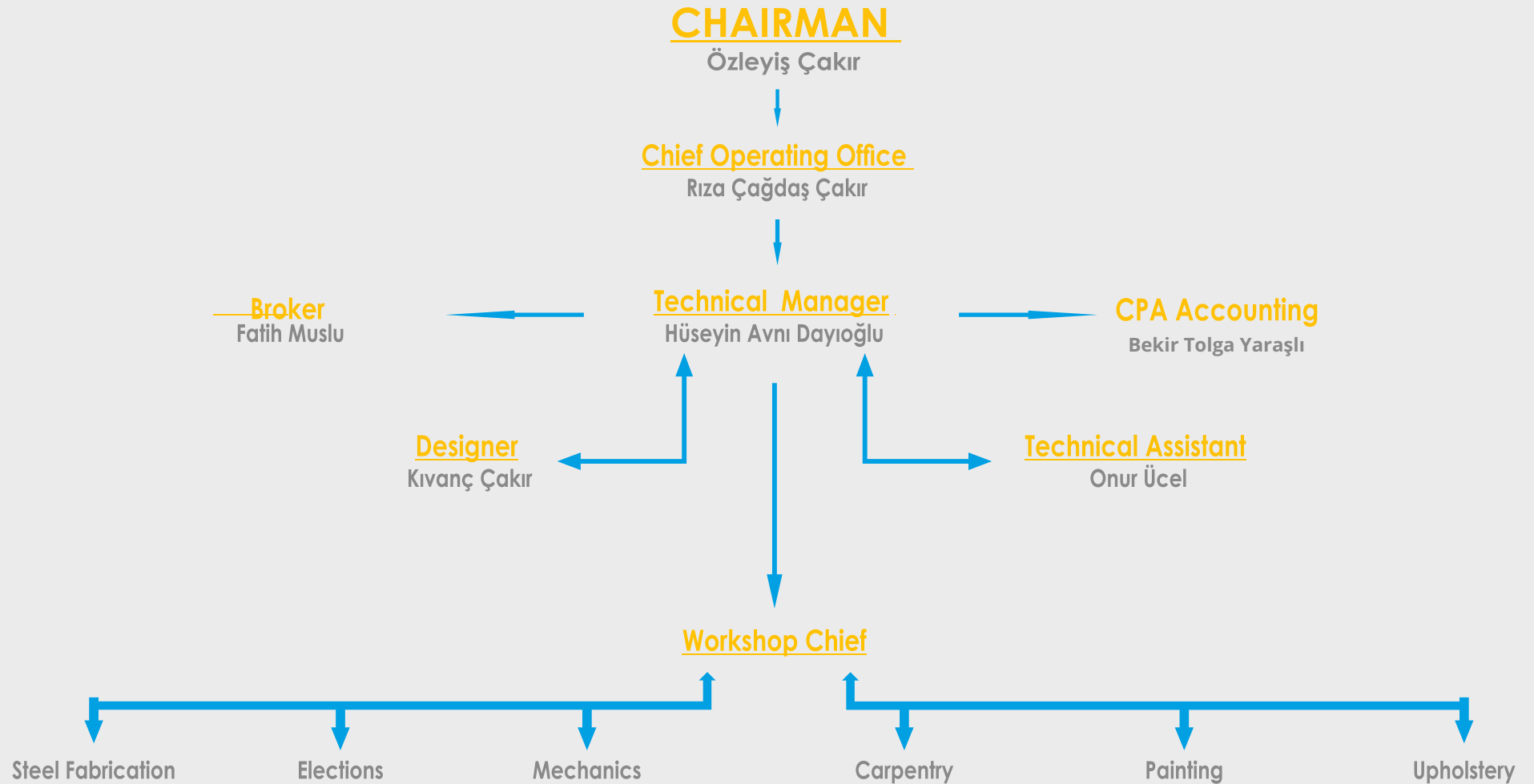
Our main depot today has 18 staff. To meet the growing needs of customers, we also recently expanded into Istanbul.



PEOPLE

WHO WE ARE

We are describe ourself with combination of Dedication+Passion+Sense



SOUL

WHY WE DO WHAT WE DO

Our founder taught us: 'Do what you say, and say what you do'. Even though Emek Marin is far more complex than in grandfather's day it remains relevant today. As we carry out his wishes, he continues to sail with us as we create a new generation of satisfied customers.

We dedicate ourselves to safe yachting, customer satisfaction and firm customer relationships. These help you to step up in life and to enjoy yachting with the best quality of yachts and affordable quality service.

We are official representative of the brands below. We sell new and used yachts .



We have strong refit , aftersale service team.
Capabilities:

- Yacht interior carpentry and joinery work
- Varnish,paint,epoxy and lamination
- 3d design,produce and install
- Stainless steel fabrication
- Electric and automotion diognoise,installation and toub
- Electronic hardware installation
- Owner training,navigation and technical
- Gaardinage
- Mechanic installation repair,service and troublesho
- Refit

Distributing Technical systems:

- Webasto heating and airconditioning
- Dessalator watermaker
- Sherwood seawater pumps
- Weber motor
- Philippi electric
- Headhunter
- Airsep filtration
- Northern lights genset
- Ware housing in Tilburg Holland.



LOCATIONS

WHERE WE ARE





TARGET

WHERE WE WANT TO GO

' Life is a flow , flow shapes with how you are together with sense of Soul'

We dont dream. We target. Targets are clear , powerful ad has a focus. With power of now we Target Tomorrow. We believe business is like music, It all depends how you compose the notes. To have business model run for years and still grow with changing needs of customers.

- Repating customers club
- Best brokerage intellegence in Eastern Med
- Expert in High quality specific yachts
- 30 boats sale a year , new and used over 500kEur.
- Transform company to Marketable reputable company with net worth over 10m.USD

